



Washing hands can be so beautiful

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Gentle cleansing and an attractive eye-catcher: in keeping with spring's and summer's floral trends, the nature-oriented cosmetic line Frosch Reine Pflege is packaging its popular Pomegranate and Sea Buckthorn hand care soaps in a decorative design. Decorated with delicate images of the flowers and fruit of these natural ingredients, the pretty soap dispensers ensure gentle cleansing of the hands whilst also creating a decorative highlight in the bathroom and toilet.

The Frosch Reine Pflege Design Edition is only available for a short period of time from May to July 2014 in drugstores and in the Frosch shop.

Anyone who wants to still enjoy the products after the promotional period is over can do so easily, as both design soap dispensers – like all Frosch Reine Pflege bottles – are refillable and can be topped up quickly and easily whenever necessary.

Pomegranate and Sea Buckthorn – Frosch Reine Pflege with nourishing natural ingredients

The pomegranate has been used in skin care for a long time as its precious active agents protect the skin against free radicals and activate the skin's own regeneration, keeping it elastic and resilient. Frosch Pomegranate hand care soap is based on this knowledge and combines gentle cleansing with soothing moisturising pomegranate extract. The sea buckthorn plant, with its high vitamin content and unsaturated fatty acids is also known for its stimulating effect on the skin. Frosch enriches the Sea Buckthorn hand care soap with natural sea buckthorn extract, thereby pampering the hands whenever you wash them with revitalising cleansing and gentle care.

All ingredients of the Frosch Reine Pflege Pomegranate and Sea Buckthorn hand care soaps are vegan and rapidly biodegradable. The formulas meet all the nature-oriented cosmetics requirements. They are pH-skin neutral and dermatologically proven to be kind to skin. The delicate fragrances have been composed using carefully selected aromas, leaving a fruity and fresh scent.



The Frosch Reine Pflege Design Edition will be available in drugstores, food retailers and at www.froschladen.de

Press contact:

Werner & Mertz GmbH
Corporate Communication
Birgitta Schenz
Rheinallee 96
55120 Mainz

BSchenz@werner-mertz.com
Telefon +49 6131-964-20 28
Fax +49 6131-964-23 30