



Werner & Mertz receives Amsterdam Innovation Award

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The team of Werner & Mertz Professional receives the Amsterdam Innovation Award in the category "Equipment/tools for cleaning care and safety" Photo: ©NFP

tana-Chemie GmbH, representative of the Professional Division of the Werner & Mertz Group has been recognized with the Amsterdam Innovation Award 2016 for their cleaning system QUICK & EASY. Winners in three different categories were announced during the opening ceremony of the ISSA/Interclean. Frank Vancraeyveld, CEO of tana-Chemie and Head of Professional division of the Werner & Mertz Group, accepted the Amsterdam Innovation Award in the category "Equipment/tools for cleaning, care and safety".

The new QUICK & EASY-system of green care PROFESSIONAL is a portable automatic dosing system comprising up to five highly sustainable formulations and one water cartridge in the green Effective® product design. It needs no installation, no maintenance and no instructions. One "foam-spray" head is sufficient for multiple application areas. Its easy plug-and-play system allows to "foam-spray" every surface fast and safe. The cleaning formulation and water are mixed automatically while spraying. The refill cartridges are Cradle to Cradle™ GOLD certified, material health even reached platinum. All QUICK & EASY products are certified with the EU-Ecolabel.

The combination of ergonomics, efficiency and sustainability in a single product concept convinced the nine members of the international jury and beat the other 110 competitors. The Amsterdam Innovation Award was given out for the eleventh time this year.

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