

Mainz Tafel is grateful for donated pallets

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The family-run company Werner & Mertz of Mainz and Spedition Schmelzer of Gensingen support the work of Tafel volunteers in the region / Kick-off for national donation drive

These days the Mainz Tafel is seeing green. The Mainz family-owned Werner & Mertz recently handed over three pallets with more than 2000 sustainable Frosch brand cleaning products to the local branch.

The goods donation marks the start of a major donation campaign for the Bundesverbandes Deutsche Tafel e.V. Together with the nationwide logistics firm Spedition Schmelzer of Gensingen,

Werner & Mertz donated 300 pallets with Frosch brand dishwashing and laundry detergents and household cleaning products valued at about 400,000 EUR to the Tafel centers throughout Germany.

When he accepted the pallets, Alfred Preuhsler, Chairman of the Mainz Tafel, said, "Our Tafel volunteers will give the donated goods directly to their needy customers, who will be pleasantly surprised by the Frosch cleaners. We think it's great that these are sustainably manufactured, environmentally friendly products."





Three pallets full of "frogs" for the Mainz Tafel: Alfred Preuhsler, (second from left) Chairman of the Mainz Tafel welcomed the joint donation from Werner & Mertz and the freight forwarding firm Spedition Schmelzer (from left): Marcus Schmelzer, Managing Director of Spedition Schmelzer, Günter Scheinkönig, Managing Director of Erdal-Rex, Kurt Bührmann, Manager at Erdal-Rex, and Markus Hefner, Head of Werner & Mertz Service & Logistik GmbH. Photo: W&M/ Marcus Steinbrücker

Günter Scheinkönig, Managing Director of Erdal-Rex, the German sales company of Werner & Mertz, said, "We have supported the Tafel organization in Germany for many years. Their work is exemplary because they make sure the aid always goes directly to the people in need." Social engagement is an important part of the sustainability philosophy at Werner & Mertz, Scheinkönig added. "That's why it's a given that we make our products available to the socially disadvantaged."

Tafel volunteers have long been an important pillar of support for the community. Kurt Bührmann, Manager of Werner & Mertz Service & Logistik GmbH said, "We are proud to participate again in this meaningful campaign with our transport partner Spedition Schmelzer."

Spedition Schmelzer transports the valuable freight at its own expense from the Mainz headquarters of Werner & Mertz to the Tafel logistics centers in Berlin, Bavaria and Thuringia. From there the goods go to the separate Tafel distribution stations. Marcus Schmelzer, Managing Director of Spedition Schmelzer said, "We stand behind the social engagement of Werner & Mertz and donate our services to deliver to Tafel centers across the country." This



WERNER & MERTZ GRUPPE

is not the first cooperative effort of this type with Frosch for Schmelzer or for Markus Hefner, manager of the Mainz concern's logistics. "With our joint engagement," he said, "we ensure smooth delivery of the donated goods so that help quickly gets to the people who need it."

The Tafel centers in Germany collect good quality foodstuffs and everyday household items and give them at no charge or for a symbolic amount to the disadvantaged in Germany. The country now has more than 900 Tafel centers, all of which are non-profit organizations. Throughout Germany, they regularly provide food to needy persons, nearly one-third of whom are children and teens. Most financing for the Tafel centers comes from donations.

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