



Sustained Cooperation Strengthened in.betrieb and Werner & Mertz sign services contract

21-Mar-2017 -

In the years to come, about 120 disabled employees will assemble and package room freshener refills from the popular Frosch brand. The target for 2017 is three million units, which means revenue of more than 400,000 EUR. This year in.betrieb also will take over the warehousing of the finished products.

With the new contract Werner & Mertz placed the currently biggest order with in.betrieb, the social enterprise, which until very recently, was known as "Werkstatt für behinderte Menschen" (workshop for disabled persons).

"The cooperation with Werner & Mertz is enormously important for us," said in.betrieb Managing Director Michael Huber, "because it ensures continuous full capacity utilization of our workshops and guarantees jobs for people with disabilities." Furthermore, workers who need extra help can be assigned to this work, he added.

At Werner & Mertz social responsibility is part of the corporate philosophy. With its brand name products for household cleaning and care, the family-owned company has set the highest ecological standards for years. Managing Partner Reinhard Schneider is convinced that a company can earn credibility in sustainability matters only if it follows up its words with appropriate action. "More and more consumers want to know the economic, social and ecological conditions in which products are manufactured," he said.

Thomas Großer, production manager in Mainz, and Thomas Kramer, coordinator of production data capture, agreed that the highly satisfactory work done by in.betrieb employees was the main reason for the contract renewal. "At in.betrieb the work is done very carefully, professionally and absolutely reliably," they said.

"Managing this work is a challenge that we are happy to take up," said Huber. "The services contract gives us security and validates the long-term and continuous cooperation with Werner & Mertz, for which we are very grateful."

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