



Werner & Mertz supports international engagement

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The B.A.U.M. Environmental Award and the international B.A.U.M. Special Award were presented at this year's annual convention of B.A.U.M. e.v., the German Association of Environmental Management. The family-run company of Werner & Mertz, a B.A.U.M. member, assisted at the award ceremony held this month in Frankfurt am Main.

Pamela Fandel of Sustainability Management at Werner & Mertz presented the International B.A.U.M. Special Award to Christine von Weizsäcker and Princess Laurentien of the Netherlands. In his speech the B.A.U.M. Chairman Prof. Dr. Maximilian Gege praised the "consistently participatory" approach in the projects run by the two award winners. In order to make progress in sustainable development, he said, not just what you do is important, but how you do it too.

"It's an honor for us to represent the integrally sustainable company of Werner & Mertz as the presenter of the international Special Award to these two outstanding and inspiring women who work to give people a voice in discussions on environmental and social issues," said Fandel.



International B.A.U.M. Special Award for Christine von Weizsäcker. Pamela Fandel, Sustainability Management at Werner & Mertz (right), presented the award for global engagement for the environment. Photo: B.A.U.M. e.V.



Since 1986 **Christine von Weizsäcker** has been engaged with Ecoropa, the European Network for Ecological Reflection and Action, which integrates ecology, democracy, and north-south fairness and justice in political decision making. She became president of the organization in 2006. In her publications too Weizsäcker makes the case for sustainable agriculture and the conservation of biological diversity and speaks out against the genetic manipulation of plants, animals and foodstuffs.



International B.A.U.M. Special Award for Her Royal Highness Princess Laurentien of the Netherlands (center). Pamela Fandel, Sustainability Management at Werner & Mertz (right), presented the award for global engagement for social sustainability. Photo: B.A.U.M. e.V.

Princess Laurentien of the Netherlands was honored for her engagement on behalf of a society with more participation, co- and self-determination in the Missing Chapter Foundation she founded in 2009. The foundation brings together children and decision makers who discuss sustainability subjects and jointly work out solutions. One of the instruments used is the Kids Council, which Princess Laurentien developed in cooperation with UNICEF.

In addition to the B.A.U.M. Environmental Award, which has honored individuals from politics and business since 1993, the international B.A.U.M. Special Award has recognized well-known persons who are engaged in some special way in international nature conservancy and environmental protection in social spheres, for example, since 2004.



Award winners are chosen by a jury of 25 members from politics, business and academia. The jury for the B.A.U.M. Environmental Award and the international B.A.U.M. Special Award was led by Chairman Gege.

Last year Werner & Mertz CEO Reinhard Schneider accepted the B.A.U.M. Environmental Award in the category "Small and Medium-sized Enterprises" for his work in environmental protection, which was presented by Federal Environment Minister Barbara Hendricks.

Press contact:

Werner & Mertz GmbH
Corporate Communication
Birgitta Schenz
Rheinallee 96
55120 Mainz

BSchenz@werner-mertz.com
Telefon +49 6131-964-20 28
Fax +49 6131-964-23 30