



“Your Day for Africa” at Werner & Mertz

20-Jun-2017 - Mainz

Six pupils from Grades 6 to 8 traded a normal school day for a job at the family-owned company Werner & Mertz in Mainz to earn money for the nationwide campaign “Your Day for Africa” put on by Aktion Tagwerk.

The youth from schools in Mainz, Nieder-Olm and Alzey had applied for “jobs” at Werner & Mertz. During their engagement for the charitable organization they worked in Product Development, Reception, Training Workshop and Operations Planning.



Enes Kilic learned a lot during his stint in the Export department of the Professional Division. Photo: Werner & Mertz



In no time at all Sidney Lang was professionally greeting callers in Reception. Photo: Werner & Mertz



Junior Purchaser Jennifer-Neumann (l.) gave Sophie Grille a close look at raw materials purchasing. Photo: Werner & Mertz

In the process they also gained an impression of Werner & Mertz as an employer.

“We are very happy to support Aktion Tagwerk and the pupils from local schools who want to help children of the same age in Africa. As a sustainable company, we are concerned with giving young people around the world the chance to get a good education and vocational training,” said Reinhard Schneider, CEO of Werner & Mertz GmbH.

“Your Day for Africa” is a national campaign for pupils of all ages from all types of schools. The annual event has been organized and run by the registered non-profit association Aktion Tagwerk since 2003. The proceeds go toward educational projects for children in Burundi, Ghana, Rwanda, South Africa and Uganda. Since 2016 Aktion Tagwerk also has financed language and cultural courses for refugees in Germany. This year’s campaign motto is “Working together for equal opportunity”. The focus is on equal rights – in education too – for boys and girls.

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