



## 150 Years of Werner & Mertz: BVMW honors Reinhard Schneider

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At festivities to mark 150 years of the family-run Werner & Mertz of Mainz, Managing Partner Reinhard Schneider was named honorary senator of BVMW (Bundesverband für Mittelständische Wirtschaft) by Mario Ohoven, president of the association, for “untiring engagement on behalf of the German Mittelstand”.



For untiring engagement on behalf of the Mittelstand, Werner & Mertz Managing Partner Reinhard Schneider (l.) received an honorary certificate at the 150th anniversary celebration for Werner & Mertz. Photo: Werner & Mertz / Piel

“Reinhard Schneider is not just a pioneer,” said Ohoven. “He lives the principles of an honorable merchant.” Werner & Mertz is one of the most innovative and sustainable companies and a flagship of the Mittelstand in the Federal Republic of Germany, he added.



Werner & Mertz, the Mainz-based manufacturer of detergents, care and cleaning products, celebrated its anniversary over the course of several days. In addition to a ceremony for representatives from politics, business and organizations, the company hosted a party in its home city of Mainz for all employees from European branches.

Well-wishers in attendance included Rhineland-Palatinate Minister-President Malu Dreyer, Mainz Mayor Michael Ebling and Dr. Helge Wendenburg, director of the Water Management and Resource Conservation department in the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety.

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