



Reinhard Schneider in conversation with the German magazine SPIEGEL: Use plastic waste sensibly

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The magazine „SPIEGEL“ has addressed the topic “Yellow Bag” in its latest lead story. In this context, Reinhard Schneider, owner of the company Werner & Mertz and initiator of the Frosch Recyclat-Initiative, gave the magazine SPIEGEL an interview.

In his opinion, innovative mechanical recycling or rather upcycling from the so far mostly unused source “Yellow Bag” is a great chance to keep plastic packaging in a closed loop in an energy-saving manner. Thereby plastic neither is going to end up in climate-damaging incineration nor in the sea at any time.

With more than 230 million packaging from the Recyclat-Initiative already put on the market, not only a world-record is set, but it also provides practical proof of a realistic solution.

to the interview: www.werner-mertz.de



"Frosch"-Chef über Plastikmüll

"Das sind PR-Sahnehäubchen"

SPIEGEL  Exklusiv für Abonnenten

Reinhard Schneider ist Geschäftsführer und Inhaber der Werner & Mertz GmbH ("Frosch"). Hier spricht er über den Schmu mit angeblichem "Ocean Plastic". Von Nils Klawitter



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