



Werner & Mertz belongs to the "Entrepreneurs For Future"

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The initiative #EntrepreneursForFuture won over Werner & Mertz. The company devoted to sustainability has joined others to support the goals of the worldwide student protests #FridaysForFuture.

Owner Reinhard Schneider signed the statement issued by #EntrepreneursForFuture, which is working toward eight goals – oriented on the Paris agreement – to reduce CO2 emissions, make agriculture more ecological, create a circular economy and promote an ambitious climate protection law.



For better climate protection: Werner & Mertz has joined the initiative #EntrepreneursForFuture. Photo: UnternehmensGrün, Jörg Farys



The Entrepreneurs For Future initiative is coordinated by UnternehmensGrün e.V., the Federal Association of Green Business, to which Werner & Mertz also belongs. "We see clear agreement between the demands of the young people from Fridays For Future and our goals. Intentions do not suffice; now is the time to act," says Schneider.

When he signed the statement, Schneider formulated his ambitious sustainability goal for his company: "By 2025 our packaging will be not only recyclable, but also completely made from recyclates. Keeping plastic in a closed loop is an important step toward the protection of our climate and oceans."

More than 600 signatories

Since the #EntrepreneursForFuture was launched at the end of March, more than 600 companies from a variety of industries have signed the statement entitled "FridaysForFuture – an urgent call to action! Entrepreneurs want to implement more climate protection." Other companies can join the initiative until 23 May.

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