



## Thomas Ulbricht is new Head of Professional Division at Werner & Mertz

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As of 1 April 2020, Thomas Ulbricht is the new head of the Professional Division at Werner & Mertz with headquarters in Mainz. He succeeds Frank Vancraeyveld, who left the company by mutual consent after more than seven years. With Thomas Ulbricht, Werner & Mertz Professional has a manager with extensive experience in the industry. "Thomas Ulbricht brings new momentum and clear focus to the sustainable growth strategy pursued by Werner & Mertz Professional," says Reinhard Schneider, CEO and owner of Werner & Mertz GmbH. "The time is right for responsible use of our resources, especially in professional cleaning."



Thomas Ulbricht is the new head of the Professional Division at Werner & Mertz. Copyright: Werner & Mertz

### Thomas Ulbricht – Experienced Expert

"I am very pleased to be the new face of the Professional Division at Werner & Mertz and part of a company that is a pioneer in the practical implementation of a forward-looking sustainability



strategy,” says Thomas Ulbricht. “This philosophy is our unique selling point, which I intend to communicate to the outside world.”

Before his move to Werner & Mertz, Thomas Ulbricht worked for Buzil-Werk Wagner GmbH & Co. KG in Memmingen, where he was head of Finance & Administration from 2012 to 2016 and Executive Director from 2017, most recently with responsibility for brand sales. Buzil develops and distributes cleaning and care products for professional facility cleaning and industry-specific applications. At the beginning of 2019, Ulbricht was appointed a member of the German and the European Economic Senate.

Thomas Ulbricht is a highly qualified industrial engineer. After his studies at Rosenheim University of Applied Sciences, he relocated to London where he completed a master’s degree before joining the auditing and tax consulting firm PricewaterhouseCoopers. Before working at Buzil, he gained experience in various positions, including at KPMG and Infineon Technologies AG. From 2005 to 2012, he worked for energy service provider ista international GmbH in Vienna, where he was responsible for finances in the Southern Europe region.

## About the Professional Division at Werner & Mertz

Founded in 1971 as part of Werner & Mertz, the Professional Division offers commercial customers high-performance hygiene solutions for professional cleaning under the brand names green care PROFESSIONAL and tana PROFESSIONAL. The products are manufactured in Germany and Austria at sites which have earned EMAS certification in accordance with the most stringent EU criteria. Special emphasis is placed on green care PROFESSIONAL, the eco brand that stands for integrally sustainable cleaning in the circular economy. The company has long pursued a comprehensive, forward-looking sustainability strategy featuring environmentally compatible and biodegradable ingredients for cleaning products and innovative, recyclable packaging. The entire Werner & Mertz Group is a pioneer for a functioning circular economy far beyond its own industry. In keeping with its corporate sustainability philosophy, the Group has set ground-breaking ecological, economic and social standards along its entire supply chain. [www.wmprof.com](http://www.wmprof.com)

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