



Integral Sustainability prevails

20-Oct-2020 - Mainz

Tana-Chemie GmbH and WISAG kick off extensive cooperative effort

With its portfolio of powerful cleaning products that fulfill the highest environmental standards along the entire supply chain, Tana-Chemie GmbH won over WISAG Gebäudereinigung GmbH & Co. KG. Effective immediately, the Professional Division of the Mainz-based cleaning products manufacturer Werner & Mertz is the sole supplier of cleaning chemicals for maintenance and special cleaning provided by the building cleaning company across the country.

Effectiveness, environmental protection and user safety

With a variety of environmentally friendly services, WISAG Gebäudereinigung is a role model for environmental protection in its markets. The cleaning experts always make sure there is a reasonable benefit-cost ratio. For particularly in the professional cleaning sector, not only the products' ecological aspects, but also cleaning performance and user safety count toward genuine sustainability.

The green care products from Tana-Chemie are developed according to the Cradle to Cradle® principle. From the outset they are designed to be suitable for closed material cycles, that is, their materials can be returned completely and harmlessly to the biosphere or recycled for qualitatively high re-use. Cradle to Cradle® design includes a detailed evaluation key to assess the materials used and their recyclability, use of renewable energy and CO2 management, prudent use of water and social responsibility. In 2013 the brand green care Professional was the world's first professional cleaning portfolio to receive the Cradle to Cradle CertifiedCM Gold award. This year Tana-Chemie won the highly respected Amsterdam Innovation Award for its product system "Quick & Easy", which combines efficiency, sustainability and ergonomics. Many other packaging awards have been received for the cleaning products bottles made of 100 percent recycled plastic.

"Resource conservation in building cleaning is a given for us. With the sustainable brands from Tana-Chemie, we can give buildings an ecologically sensible cleaning – without compromising on cleanliness and hygiene. That's why the integrally sustainable approach of Tana-Chemie perfectly matches our corporate vision and our ecological goals," said Marc Preußner, Managing Director of WISAG Gebäudereinigung.



(from left): Marc Preußner, Managing Director at WISAG Gebäudereinigung; Markus Häfner, Managing Director of Tana-Chemie; Martin Riebschläger, Managing Director of WISAG Facility Service Holding GmbH; and Thomas Ulbricht, Managing Director and Head of the Professional Division at Werner & Mertz. © Marcus Steinbrücker / Werner & Mertz

An important step to greater sustainability

For many years Tana has supplied smaller parts of WISAG. Now Tana has won the complete contract for maintenance and special cleaning, including products for laundry and kitchens. The products will be used in many different types of buildings, from offices to convention centers. Preparations are being made for the conversion of other WISAG divisions, international subsidiaries and associated companies.

Coming up next is the competent conversion of products at WISAG in a very short amount of time. Even though – or perhaps because – the task is challenging, spirits are high at Tana. “We are very proud that we can support WISAG with a broad product palette and thereby work with the company to advance sustainability in professional building cleaning throughout Germany,” said Markus Häfner, Managing Director of Tana.

Press contact:

Werner & Mertz GmbH
Corporate Communication



Lena Hauschild
Rheinallee 96
55120 Mainz

LHauschild@werner-mertz.com
Telefon +49 6131-964-20 35
Fax +49 6131-964-23 30